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AT 8:30____M WILLIAM T. WALSH CLERK

UNITED STATES DISTRICT COURT DISTRICT OF NEW JERSEY

LINDA TINKER, Individually and On Behalf Of All Others Similarly Situated,

Plaintiff,

V5.

MENU FOODS, INC.,

Defendant.

Civil Action No. TYAID (NLH Judge:

CLASS ACTION COMPLAINT FOR CONSUMER FRAUD

JURY TRIAL DEMANDED

CLASS ACTION COMPLAINT AND JURY TRIAL DEMAND

Plaintiff Linda Tinker ("Plaintiff") brings this class action complaint against defendant Menu Foods, Inc., ("Defendant," "Menu Foods" or the "Company") to seek redress for herself and all others whose dogs and/or cats were injured by consumption of contaminated food manufactured and sold by Defendant.

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NATURE OF THE CASE

- 1. Defendant knowingly and intentionally sold pet food that was causing acute renal failure in dogs and cats. Defendant knew of such harm as early as February 20, 2007 and did not announce a recall to the public until nearly a month later, on March 16, 2007. Thus, hundreds, if not thousands, of animals died while Defendant continued to profit from the sale of contaminated pet food. On March 23, 2007, ABC News reported that rat poison—nonetheless rat poison that is illegal in the United States—was to blame for the contamination that was killing and continues to kill animals. The chemical is called aminopterin.
- 2. On March 16, 2007, Defendant announced that it was recalling nearly one hundred brands of dog and cat food that it had manufactured at its facilities in Emporia, Kansas and Pennsauken, New Jersey, as a result of consumer complaints that, after consuming those brands of food, dogs and cats had died from acute renal failure.
- 3. According to the United States Food and Drug Administration (the "FDA"), Defendant waited nearly one month after it became aware that animals were dying from its product to announce the recall. Defendant received several complaints from consumers on and after February 20, 2007. Beginning on February 27, 2007, Defendant performed internal testing and fed its food to between forty and fifty animals. On March 2, 2007, the first of those animals exhibited signs of kidney failure and died and eight more died soon thereafter. Defendant also continued to receive complaints that animals were suffering from acute renal failure as a result of eating its food. However, Defendant did not announce the recall until March 16, 2007. In that time, while Defendant continued to profit, animals were sickened and killed by contaminated pet

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food. Plaintiff and the class was damaged as a result of Defendant's deliberate sale of unsafe pet food.

JURISDICTION AND VENUE

- 4. The Court has jurisdiction over this action pursuant to 28 U.S.C. §1332(d) because Plaintiff is a citizen of a different state than Defendant, and the amount in controversy exceeds \$5,000,000, exclusive of interest and costs.
- 5. Venue is proper in this District pursuant to 28 U.S.C. § 1391(a)(1) because Defendant is a New Jersey corporation.

THE PARTIES

- 6. Plaintiff Linda Tinker is, and at all times relevant to this Action, has been a California resident. Plaintiff purchased Special Kitty Select pet food for her cat at Wal-Mart in Paso Robles, California. After consuming the Special Kitty Select pet food, Plaintiff's cat suffered from sever renal failure, as diagnosed by a veterinarian, and had to be euthanized. Plaintiff called Defendant to complain on March 16, 2007 and was told that a representative would call Plaintiff back. As of the date of filing this Complaint, Plaintiff has not received a call back from Defendant.
- 7. At all times relevant to this Action, Defendant Menu Foods, Inc. was and is a New Jersey corporation, with its principle place of business located at 9130 Griffith Morgan Lane, Pennsauken, New Jersey, 08110. Menufoods is a major manufacturer of "wet food" for dogs and cats. Defendant manufactures dog and cat food which is sold under the names of a number of national retailers such as Wal-Mart, Safeway, Kroger and other store brands. Defendant manufactures pet foods for 17 of the top 20 North American retailers and is also a contract manufacturer for the top branded food

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companies, including Proctor & Gamble Co. Defendant's food is sold, among other names, under the Iams and Eukanuba brands. Defendant's three U.S. and one Canadian factory produce more than 1 billion cans of wet food per year. Defendant is majority owned by Menu Foods Income Fund, based in Ontario, Canada.

SUBSTANTIVE ALLEGATIONS

- 8. On February 20, 2007, Defendant received the first of several consumer complaints regarding its products. The complaints received involved "cuts and gravy" style dog food manufactured at Defendant's Emporia, Kansas manufacturing facility between December 3, 2006 and March 6, 2007.
- On February 27, 2007, Defendant began to test the safety of its pet foods 9. by performing a "taste trial" on its own animals. Defendant performed the "taste trial" by feeding the contaminated food to between forty and fifty dogs and cats. The tests killed nine of Defendant's own animals.
- The first animal to die as a result of Defendant's test was a cat, which 10. exhibited signs of kidney failure and died on March 2, 2007—two weeks before Defendant announced the recall.
- Subsequently, eight more of Defendant's cats died from eating 11. Defendant's food.
- Thus, nearly twenty percent of the animals that ate Defendant's "cuts and 12. gravy" food—at least nine of forty to fifty animals given the food by Defendant—died after eating that food.

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- However, in the following weeks, Defendant continued to sell and profit 13. from the contaminated "cuts and gravy" pet food while animals throughout the country continued to suffer acute renal failure and die from cating Defendant's food.
- Finally, on March 16, 2007, Defendant announced that it was recalling all 14. of its "cuts and gravy" style dog and cat food produced at its facilities in Emporia, Kansas, and New Jersey between December 2, 2006 and March 6, 2007.
- 15. The list of foods recalled was extensive. Defendant recalled nearly 100 brands of dog and cat food. The list of recalled products is attached to this Complaint as Exhibit A. Approximately 60 million cans and pouches of pet food in North America have been recalled.
- Panic ensued among pet owners as they looked at the list and saw that 16. their pcts had caten the now-recalled brands of food.
- According to MSNBC, the Animal Medical Center in Manhattan tested 17. 143 animals for kidney failure between March 17, 2007 and March 21, 2007. Of those, ten were confirmed to be diet-related cases, and one cat died.
- According to the New York Times, Lisa Moses, a staff veterinarian at 18. Angell Animal Medical Center-Boston said the emergency room had been "flooded" with pet owners who were worried that their animals may suffer acute renal failure as a result of consuming contaminated food manufactured by Defendant. Angell Animal Medical Center said that one cat had died and two dogs had been stricken with kidney failure in the last week and that it was reviewing all renal cases it had seen in the last few months.
- "People are panic-sticken," Dr. Moses told the Times. "This is really 19. scary, and I don't blame them."

- 20. After the recall, the FDA sent inspectors to Defendant's manufacturing plants in Kansas and New Jersey.
- 21. On March 21, 2007, Defendant stated that it could not exactly what about its food caused pets to suffer kidney failure.
- 22. In an interview with the Associated Press, Paul Henderson, the Chief Executive and President of Menu Foods, said Menu Foods was looking at a single ingredient as the cause of acute kidney failure in animals that had eaten food manufactured by Menu Foods. Mr. Henderson would not identify the single ingredient, but the FDA said the investigation was focusing on wheat gluten, a protein source used to thicken the "gravy" in wet pet food.
- 23. According to the New York Times, Menu Foods and the FDA have said the acute kidney failure in animals had coincided with the timing of the Company's use of a new wheat gluten supplier.
- 24. Finally, on March 23, 2007, ABC news reported that investigators determined that a rodent-killing chemical—aminopterin—is the toxin the tainted pet food that killed the animals.
- 25. According ABC News, the Animal Medical Center and other veterinarians learned of an additional 200 reported cases of kidney failure in animals and suspect there will be a "much larger rash of cases."
- 26. Veterinarians at the Animal Medical Center, which according to ABC News is considered the Mayo Clinic of veterinary medicine, traced the kidney failure back to the 60 million cans and pouches of recalled food from Mcnu Foods.

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"I was shocked and surprised—acute kidney failure is not a common 27. problem," veterinarian Cathy Langston told ABC News. "I've already heard about 200 cases, and so I bet there are probably going to be thousands."

DAMAGES TO PLAINTIFF AND THE CLASS

- Media reports concerning the recall state that Defendant, and the 28. distributors, have offered to reimburse customers for any unused pet food returned. However, this proposed remedy is insufficient.
- As a result of buying Defendant's pet food, Plaintiffs and the Class have 29. suffered significant damages beyond the price of the food. Many members of the Class brought animals who consumed Defendant's food to veterinarians for precautionary measures. Many Class members' pets exhibited symptoms of acute renal failure and required veterinary treatment. Finally, many pets died as a result of consuming Defendant's products. Thus, the owners of these animals were required to pay veterinary costs, costs of euthanization in many cases, burial costs, and also lost the purchase price they paid for their animals.
- Moreover, Plaintiff and other members of the Class have attempted to 30. contact Defendant to complain, but have either received an inadequate response, no response, or have been unable to contact Defendant due to busy phone lines.
 - The members of the Class should be compensated accordingly. 31.

CLASS ACTION ALLEGATIONS

32. Plaintiff brings this class action pursuant to Federal Rule of Civil Procedure 23 on behalf of themselves and all others similarly situated who purchased food manufactured by Defendant during the period December 3, 2006 March 16, 2007 (the "Class" and the "Class Period" respectively).

- The members of the Class are so numerous that joinder of all members 33. would be impracticable. Plaintiff estimates that there are hundreds of thousands of purchasers of foods manufactured by Defendant in the Class.
- There are questions of law and fact common to the members of the Class 34. that predominate over any questions affecting only individual members, including:
 - Whether Defendant was unjustly enriched by its sales of defective a. food;
 - Whether, as a result of Defendant's misconduct, Plaintiff and b. members of the Class are entitled to damages, equitable relief and/or other relief, and the amount and nature of such relief;
 - Whether the food manufactured by Defendant is defective; ¢.
 - Whether Defendant was aware of the defect inherent in its food đ. and for how long; and
- The claims of Plaintiff are typical of the claims of the Class because 35. Plaintiff, like all members of the Class, unknowingly purchased defective foods manufactured by Monu Foods. Plaintiff has no interests antagonistic to those of the Class, and Menu Foods has no defenses unique to Plaintiff or any of them.
- Plaintiff will fairly and adequately protect the interests of the Class and 36. has retained attorneys experienced in class and complex litigation.
 - A class action is superior to other available methods for the fair and 37.

efficient adjudication of this controversy for the following reasons:

- a. It is economically impractical for members of the Class to prosecute individual actions because the damages suffered by each Class member may be relatively small, thus the expense and burden of individual litigation would make it very difficult or impossible for individual Class members to redress the wrongs done to each of them individually and the burden imposed on the judicial system would be enormous;
- b. The Class is readily ascertainable and definable; and
- Prosecution as a class action will eliminate the possibility of repetitious litigation.
- 38. Plaintiffs do not anticipate any difficulty in the management of this litigation.

COUNT I

(By Plaintiff Linda Tinker on behalf of all similarly situated residents of Arkansas; California; Colorado; Connecticut; Hawaii; Indiana; Iowa; Michigan; Mississippi; Missouri; Nebraska; New Hampshire; New Jersey; New York; Oklahoma; Vermont; and West Virginia For Unjust Enrichment).

- 39. Plaintiff realleges and reasserts each and every allegation contained in the above paragraphs of this Complaint as if fully set forth herein. During the Class Period, Defendant manufactured and sold contaminated or defective pet food, which caused the dogs and cats of Plaintiffs and the Class to suffer from acute renal failure and suffer serious injury or death.
 - 40. As a result of the defect, members of the Class have experienced injury to

their pet dogs and cats and/or have purchased a product that they would not have purchased had they known of the defect and the danger associated with the product and have thereby been damaged.

- 41. Defendant had knowledge of the defect in its pet food prior to the time Plaintiffs purchased their pet food from, at the latest, February 20, 2007 as a result of the numerous complaints that it received from its customers.
- 42. Despite Defendant's knowledge of the defect in its pet food,

 Defendant refused to inform consumers of the defect -- a material fact-- and/or issue a recall of the pet food until March 16, 2007—nearly one month after Defendant learned of the defect and while dogs and cats continued to be sickened by Defendant's pet food.
- 43. During the Class Period, Plaintiffs and members of the Class conferred upon Defendant, without knowledge of the defect, payment for their pet food, benefits which were non-gratuitous.
- 44. Defendant accepted or retained the non-gratuitous benefits conferred by Plaintiffs and members of the Class despite Defendant's knowledge of the defect in the pet food. Retaining the non-gratuitous benefits conferred upon Defendant by Plaintiffs and the Class under these circumstances made Defendant's retention of the non-gratuitous benefits unjust and inequitable. Moreover, as part of the recall, consumers were offered refunds for only the product which they could return. Because much of the food was actually eaten by Class members' pets, there can be no reimbursement.
- 45. Because Defendant's retention of the non-gratuitous benefits conferred by Plaintiffs and members of the Class is unjust and inequitable, Defendant must pay restitution in a manner established by the Court.

WHEREFORE, Plaintiffs pray that the Court enter judgment and orders in their favor and against Defendant as follows:

- An order certifying the Class and directing that this case proceed as a class Α. action;
- В. Judgment in favor of Plaintiffs and the members of the Class in an amount of actual damages or restitution to be determined at trial;
- C. An order granting reasonable attorneys' fees and costs, as well as pre- and post-judgment interest at the maximum legal rate; and
- Such other and further relief as this Court may deem appropriate. D.

JURY TRIAL DEMAND

Plaintiff demands a trial by jury.

Dated: March 23, 2007

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EXHIBIT A

MENU FOODS INCOME FUND



O Home Recall Information

Press Release

Cat Product Information

Dog Product Information

Recalled Dog Product Information Recall Information 1-866-895-2708

- Americas Choice, Preferred Pets
- Authority
- <u>Award</u> 3.
- Best Choice
- <u>Big Bet</u>
- Big Red
- Bloom
- Cadillac
- Companion
- Demoulas Market Basket
- 11. Eukanuba
- 12. Food Lion
- 13. Glant Companion
- 14. Great Choice
- <u>Hannaford</u>
- Hill Country Fare
- 17. <u>Hy-Vee</u>
- 18. Iams
- 19. <u>Laura Lynn</u>
- 20. Loving Meals
- 21. <u>Meijers Main Choice</u>
- 22. Mighty Dog Pouch
- 23. Mixables
- 24. Nutriplan
- Nutro Max
- Nutro Natural Choice
- **2**7. Nutro Ultra
- Nutro
- 29. Ol'Roy Canada
- 30. Oi'Roy US
- 31. Paws
- 32. Pet Essentials
- 33. Pet Pride Good n Meaty
- 34. Presidents Choice
- 35. Price Chopper
- 36. Priority Canada
- 37. Priority US

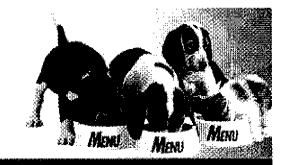
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- 38. <u>Publix</u>
- 39. Roche Brothers
- 40. Save-A-Lot
- 41. Schnucks
- 42. Shep Dog
- 43. Springsfleld Prize
- 44. Sprout
- 45. Stater Brothers
- 46. Stop & Shop Companion
- 47. <u>Tops Companion</u>
- 48. Wegmans Brulser
- 49. Weis Total Pet
- 50. Western Family US
- 51. White Rose
- 52. Winn Dixie
- 53. Your Pet

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MENU FOODS INCOME FUND



O Home
O Recall Information

Press Release

Cat Product Information Dog Product Information

Recalled Cat Product Information Recall Information 1-866-895-2708

- 1. Americas Choice, Preferred Pets
- 2. Authority
- 3. Best Choice
- 4. Companion
- 5. Compliments
- 6. Demoulas Market Basket
- 7. Eukanuba
- 8. Fine Feline Cat
- 9. Food Llon
- 10. Foodtown
- 11. Giant Companion
- 12. Hannaford
- 13. Hill Country Fare
- 14. <u>Hy-Vee</u>
- 15. Iams
- 16. Laura Lynn
- 17. Li<u>'l Re</u>d
- 18. Loving Meals
- 19. Meijer's Main Choice
- 20. Nutriplan
- 21. Nutro Max Gourmet Classics
- 22. Nutro Natural Choice
- 23. Paws
- 24. Pet Pride
- 25. Presidents Choice
- 26. Price Chopper
- 27, Priority US
- 28. Save-A-Lot
- 29. Schnucks
- 30. Science Diet Feline Savory Cuts Cans
- 31. Sophistacat
- 32. Special Kitty Canada
- 33. Special Kitty US
- 34. Springfield Prize
- 35. Sprout
- 36. Stop & Shop Companion
- 37. Tops Companion

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- 38. Wegmans
- 39. Weis Total Pet
- 40. Western Family US
- 41. White Rose
- 42. Winn Dixie

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